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Subject: Join Us in Making a Difference: Support Walk'n'Talk For Life!

Dear Esteemed Business Owners,

I hope this [letter/email] finds you well. As a valued member of our community, we are reaching out to invite you to join us in supporting an incredibly important cause – Walk'n'Talk For Life [your town's name].

Walk'n'Talk For Life is a local initiative dedicated to connecting our community and promoting mental health awareness and suicide prevention through community engagement and support. We believe with your help, we can make a significant impact in the lives of many.

There are several ways your business can contribute to this vital cause:

1. **Monetary Donations:** Your financial support can help fund essential programs and initiatives aimed at raising awareness, providing resources, and supporting those in need all around Australia. Every dollar makes a difference and brings us closer to our goals.
2. **Shirt Sponsorship Opportunities:** By becoming a sponsor, your business can gain valuable exposure and recognition within the community while also demonstrating your commitment to corporate social responsibility.
3. **In-Kind Donations:** In addition to monetary contributions, we welcome in-kind donations such as products, services, or venue space for events. Your generosity in providing these resources directly supports our efforts and helps us maximise our impact.
4. **Employee Engagement:** Encourage your employees to get involved by participating in fundraising events, volunteering their time, or spreading awareness within their networks. Engaging your workforce in charitable



activities fosters teamwork, boosts morale, and strengthens your company culture.

5. **Promotion and Advocacy:** Help us spread the word about Walk'n'Talk For Life by promoting our events through your company's marketing channels, social media platforms, and networks. Your support in raising awareness can save lives and make a lasting difference.

Your partnership with Walk'n'Talk For Life not only benefits those struggling with mental health challenges in our community but also reflects positively on your business as a socially responsible entity dedicated to making a meaningful impact in the community.

If you're interested in learning more about how your business can support Walk'n'Talk For Life or would like to discuss potential collaboration opportunities, please don't hesitate to contact me, and together, we can work towards creating a world where mental health is prioritised, stigma is reduced, and lives are saved.

Thank you for considering this important opportunity to support mental health awareness and suicide prevention. Your contribution can truly make a difference.

Warm regards,

[Your Name]

[Your Position/Title]

[Your mobile number]

[Your email address]

On behalf of Walk 'n' Talk For Life